

## **STRATEGIC PLAN FOR THE EUROPEAN COUNCIL ON CHIROPRACTIC EDUCATION (ECCE).**

**(December 2016)**

### **MISSION.**

**Enhance and safeguard the Quality of Chiropractic Education in Europe and South Africa.**

### **VISION.**

- . Provide fair, transparent and rigorous quality assurance of chiropractic education in the jurisdiction of the ECCE.**
- . Assist in the growth of accredited chiropractic institutions attracting good quality students across Europe.**
- . Ensure that all stakeholders including students are at the centre of ECCE's work.**
- . Drive improvement and the shaping of national and international chiropractic education policy and practice.**
- . Supplying information and support to national associations for the establishment of quality chiropractic education.**
- . Establish a sustainable business model including income generation to enable the ECCE to grow and prosper.**
- . Be collaborative with all stakeholders and other healthcare professions and ensure continuous membership in organisations like ENQA and CCEI.**

### **GOALS.**

**1. Revised Accreditation Standards reflecting greater recognition of the variety of institutional circumstances, developments in education and clinical practice to be completed before the end of 2017.**

**Indicators of success:**

**New standards will identify key standards that must be deemed at least 'substantially compliant' for successful accreditation to occur. The new standards will also reflect the requirements and recommendations provided by ENQA.**

**Appeals and Complaints procedures and Conflict of Interest interpretations will be reviewed and rewritten to reflect a modern accrediting authority.**

**2. Broader membership of the ECCE to involve more independent and relevant educationalists and more recent graduates by mid-2017.**

**Indicators of success:**

**Recruit at least two new members that are non-chiropractic academics yet have relevant health-care knowledge and experience.**

**Recruit two recent graduates from post graduate chiropractic programmes.**

**Revised ECCE governance to include internal quality assurance by mid-2017.**

**3. A sustainable financial model including reviewing the balance between fees for accreditation, per capita fees and the contributions from ECU and other chiropractic associations by mid-2017.**

**Indicators of success:**

**Establish and agree a yearly fee for accreditation payable by the institutions at a level that sustains the increased activities of the ECCE. Ensure an accreditation process that is smoother and less costly for institutions.**

**Renegotiate an agreement of increased financial support from the ECU.**

**4. To refine and keep under review the structure and composition of the various committees of the ECCE including administration and the role and function of the Evaluation Secretary.**

**Indicators of success:**

**The administration of the ECCE will be the responsibility of the secretary with a new job description that will include the administration of all activities around the evaluation process thus making the evaluation secretary post redundant.**

**Employ a Quality Assurance Consultant, who will be responsible for all Quality Assurance matters including ensuring ECCE conforms to ENQA requirements with full accreditation.**

**The structure and functioning of the ECCE Executive Council and CoA will be reviewed to ensure it is fit for purpose.**

**The CoA will recruit a student for full membership of its committee.**

**5. To structure an appropriate training programme for the evaluation team members, create an adequate pool of evaluators and review how each team is appointed ensuring appropriate composition of each team and monitor performance including adherence to ethical standards**

**Indicators of success:**

**Conduct annual workshops (at ECU conventions) to train new evaluation team members.**

**Maintain and update the online training webinar.**

**Conduct post site evaluation surveys with input from all stakeholders and create written reports.**

**6. Work with other relevant Quality Assurance Agencies whenever possible to enhance the process of accreditation.**

**Indicators of success:**

**Conduct joint accreditation events with other European agencies whenever possible.**

**ECCE represented at two to three meetings of European or International Accrediting Agencies each year.**

**7. Conduct research producing pedagogic papers based on the experience of institutions that will guide future applicants.**

**Indicators of success:**

**Publish at least one research paper per year in a peer reviewed journal.**